

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL - TV, Raleigh

Date:~~8/14/12~~ 10/9/12I, Buying Time LLC,being/on behalf of: Dalton for Governor, a legallyqualified candidate of the Democratic politicalparty for the office of: North Carolina Governorin the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$

\$ 26,940.90

\$ 22,899

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Dalton for Governor
P.O. Box 1696
Raleigh, N.C. 27602

Scott Falmlen-Treasurer

Phone: (919) 755-6888

I represent that the payment for the above described broadcast time has been furnished by:

Dalton for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen-Treasurer

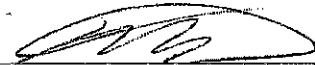
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/14/12

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Buying Time
P.O. Box 40181
Washington, DC 20016-0181

<u>Contract / Revision</u> 116494 /		<u>Alt Order #</u> 06274894
<u>Product</u> DALTON FOR GOVERNOR		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 2209
<u>Advertiser</u> Dalton for Governor		<u>Original Date / Revision</u> 08/13/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 323	<u>Product Code</u> 326
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WRAL	10/12/12	10/12/12	The Doctors	10-11AM		:30			NM	0	\$0.00
				CLASS 3 CANDIDATE R9.26								
D 2	WRAL	10/12/12	10/12/12	Price is Right	11a-12p		:30			NM	0	\$0.00
				CLASS 3 - CANDIDATE								
D 3	WRAL	10/12/12	10/12/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
				CLASS 3 CANDIDATE R9.26								
N 4	WRAL	10/12/12	10/12/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$400.00			
D 5	WRAL	10/12/12	10/12/12	5:00 First News	5-530p		:30			NM	0	\$0.00
				CLASS 3 CANDIDATE R9.26								
N 6	WRAL	10/12/12	10/12/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,780.00			
N 7	WRAL	10/12/12	10/12/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,225.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,225.00			
N 8	WRAL	10/12/12	10/12/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$665.00			
N 9	WRAL	10/12/12	10/12/12	Dr. Phil	9-10a		:30			NM	1	\$335.00
				CLASS 3 CANDIDATE R9.26								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$335.00			
D 10	WRAL	10/15/12	10/15/12	The Insider (1-130p)	1-130p		:30			NM	0	\$0.00
				CLASS 3 CANDIDATE R9.26								
D 11	WRAL	10/15/12	10/15/12	The Doctors	10-11AM		:30			NM	0	\$0.00
				CLASS 3 CANDIDATE R9.26								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116494 /		<u>Alt Order #</u> 06274894
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DALTON FOR GOVERN	<u>Estimate #</u> 2209
<u>Advertiser</u> Dalton for Governor		<u>Original Date / Revision</u> 08/13/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 12	WRAL	10/15/12	10/15/12	Late News	11-1135p		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										
N 13	WRAL	10/15/12	10/15/12	Noon News	12p-1p		:30			NM	1	\$535.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$535.00			
D 14	WRAL	10/15/12	10/15/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										
N 15	WRAL	10/15/12	10/15/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$400.00			
N 16	WRAL	10/15/12	10/15/12	5:00 First News	5-530p		:30			NM	1	\$1,780.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,780.00			
N 17	WRAL	10/15/12	10/15/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,225.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,225.00			
N 18	WRAL	10/15/12	10/15/12	Dr. Phil	9-10a		:30			NM	1	\$335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$335.00			
N 19	WRAL	10/13/12	10/13/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$400.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$400.00			
N 20	WRAL	10/13/12	10/13/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$445.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$445.00			
N 21	WRAL	10/14/12	10/14/12	6pm News (Sun)	6-630p		:30			NM	1	\$665.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$665.00			
N 22	WRAL	10/14/12	10/14/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$535.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$535.00			
N 23	WRAL	10/11/12	10/11/12	The Insider (1-130p)	1-130p		:30			NM	1	\$335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$335.00			
D 24	WRAL	10/11/12	10/11/12	Late News	11-1135p		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										
D 25	WRAL	10/11/12	10/11/12	Price is Right	11a-12p		:30			NM	0	\$0.00
		CLASS 3 - CANDIDATE										

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<u>Contract / Revision</u> 116494 /		<u>Alt Order #</u> 06274894
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DALTON FOR GOVERN	<u>Estimate #</u> 2209
<u>Advertiser</u> Dalton for Governor		<u>Original Date / Revision</u> 08/13/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 26	WRAL	10/11/12	10/11/12	Noon News	12p-1p		:30			NM	1	\$535.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$535.00			
N 27	WRAL	10/11/12	10/11/12	5:00 First News	5-530p		:30			NM	1	\$1,780.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,780.00			
D 28	WRAL	10/11/12	10/11/12	5:30 News	530-6p		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										
D 29	WRAL	10/11/12	10/11/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										
N 30	WRAL	10/11/12	10/11/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$665.00			
N 31	WRAL	10/09/12	10/09/12	The Insider (1-130p)	1-130p		:30			NM	1	\$335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$335.00			
D 32	WRAL	10/09/12	10/09/12	Price is Right	11a-12p		:30			NM	0	\$0.00
		CLASS 3 - CANDIDATE										
N 33	WRAL	10/09/12	10/09/12	Noon News	12p-1p		:30			NM	1	\$535.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$535.00			
N 34	WRAL	10/09/12	10/09/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$400.00			
N 35	WRAL	10/09/12	10/09/12	5:00 First News	5-530p		:30			NM	1	\$1,780.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$1,780.00			
N 36	WRAL	10/09/12	10/09/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$1,780.00			
N 37	WRAL	10/09/12	10/09/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$665.00			
D 38	WRAL	10/10/12	10/10/12	The Doctors	10-11AM		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										
D 39	WRAL	10/10/12	10/10/12	Late News	11-1135p		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										
D 40	WRAL	10/10/12	10/10/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26										

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DALTON FOR GOVERN	<u>Estimate #</u> 2209
<u>Advertiser</u> Dalton for Governor		<u>Original Date / Revision</u> 08/13/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 41	WRAL	10/10/12	10/10/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$400.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$400.00			
N 42	WRAL	10/10/12	10/10/12	5:30 News	530-6p		:30			NM	1	\$1,780.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,780.00			
N 43	WRAL	10/10/12	10/10/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,225.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$2,225.00			
N 44	WRAL	10/10/12	10/10/12	CBS This Morning	7am - 9am		:30			NM	1	\$665.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$665.00			
N 45	WRAL	10/10/12	10/10/12	Dr. Phil	9-10a		:30			NM	1	\$335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$335.00			
Totals											29	\$26,940.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	29	\$26,940.00	\$22,899.00
Totals	29	\$26,940.00	\$22,899.00

Signature: _____ Date: _____

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